



BOAT SHOW

Feb. 10-12, 2012



THE EXPO CENTER @
NASSAU VETERANS
MEMORIAL COLISEUM

A Long Island Tradition Not To Be Missed!



New York Marine Trades Association

188 Park Ave., Suite E • Amityville, New York 11701 • (631) 691-7050 • Fax (631) 691-2724

Dear Exhibitor:

Enclosed is your renewal contract for the 55th Annual Long Island Boat Show, Feb. 10-12, 2012. Please be sure to complete your contract, sign and return it to our office **with a 20% deposit** upon receipt. All returning exhibitors have right of first refusal for the space they occupied last year. If you would like to request a space change or additional space please note it on your contract in the space provided. All requests will be handled on a first come first serve basis.

Get Cash Back! In continuing with our efforts to increase our accessories products we are offering a **\$100.00 rebate** to all booth exhibitors who refer a new exhibitor to our show.

Payment Schedule: 20% of contract cost due upon receipt

30% of contract cost due January 15, 2012

50% Final payment due January 31, 2012

Carpet must arrive to be laid before your first boat is on-site

THERE IS NO SECURITY IN THE PARKING LOT TO WATCH TRAILERS THAT ARE LEFT

If you are displaying boats please be sure to list them all on your contract in the space provided. This information is important to organizing our move-in and move-out.

We look forward to yet another successful show year, and know that you are the greatest contributors to this success. If you have any questions or suggestions please don't hesitate to contact us at 631-691-7050.

Sincerely,

Vincent Mazzone

Events Manager

New York Marine Trades Association

EXHIBITOR INFORMATION

New York Marine Trades Association Long Island Boat Show at Nassau Coliseum

Welcome To The NYMTA 2012 Long Island Boat Show

SHOW SCHEDULE: Friday, Feb. 10, 2012 4:00 pm - 8:00 pm
Saturday, Feb. 11, 2012 11:00 pm - 8:00 pm
Sunday, Feb. 12, 2012 11:00 am - 6:00 pm

MOVE-IN SCHEDULE: Thursday, Feb. 9, 2012 8:00 am - 4:00 pm
Friday, Feb. 10, 2012 8:00 am - 1:00 pm

MOVE-OUT SCHEDULE: Sunday, Feb. 12, 2012 6:00 pm - 12:00 am
Feb 12th, Sunday Night ONLY! All boats and booth displays must be out Sunday night. **ABSOLUTELY NO EXCEPTIONS!** Boats will be allowed to stage and pick up their boats on Monday. Check in with show management prior to staging any boats.

CARPET DELIVERY: Wednesday morning Feb 8, 2012. No boats can be left in the building. **CARPET ONLY.**

SET UP TIME IN AND OUT: Installation of exhibits will start Thursday, Feb. 9, 2012 at 8:00 am. All installations must be completed by 1:00 pm, Feb. 10. Dismantling may begin Sunday, Feb. 12 at 6:00 pm. The official drayman services will be available for all exhibitors at no charge on Feb. 9 and Feb. 10 and also on Feb. 12.

UNLOADING: The expense involved in unloading exhibition material is being borne by the management. Union personnel employed by the NYMTA will unload exhibition vehicles, at no cost to the exhibitor of any kind.

TRUCKING IN & OUT: Trucks arriving on time according to the pre-arranged schedule for all exhibit hall deliveries will line up at the truck ramp and will gain access in rotation as quickly as possible. Decisions on traffic control and entry will rest with the boat show staff. After lining up at ramp, obtain an entrance pass at trailer.

INSTALLATION: After vehicles have been unloaded, exhibitors may proceed immediately to install their exhibit. Each exhibit space will be clearly outlined with chalked floor markings. Stay within your space and coordinate with your neighbors. Trade exhibits will be provided with back and side curtains as required.

CARRYING IN: Many exhibitors require very little in the way of exhibit materials and can hand carry their entire exhibit without trucks or dollies with very few trips. This is perfectly agreeable to show management. Exhibit material maybe hand carried directly through the main entrance and downstairs to the lower lobby and exhibit area. Do not **ABUSE** the privilege of hand carrying by making too many trips or carrying items that are too heavy.

PLACING OF BOATS: Placing of boats and heavy equipment will be handled by management. Exhibitors must be present and ready to instruct our rigger where the boats are to be placed in the exhibitor's space. **ALL BOATS MUST BE SUBSTANTIALLY CRADLED AND ALL CHOCKS USED MUST BELONG TO THE EXHIBITOR.**

TELEPHONE: Any exhibitor who requires special telephone service directly to their exhibit area should contact Verizon at (631) 289-9909 and ask for new service for Nassau Coliseum.

EXHIBITOR INFORMATION

ELECTRICITY: Regular ceiling lights of the building are adequate and are furnished free to exhibitors. 100 candles of light are provided at the exhibit floor level. For additional outlets and lighting, at exhibitors expense, all exhibitors are directed to contact the Boat Show Electrical Contractor.

UNION TRADES & DECORATING SERVICES: In all exhibit booths and where special carpentry and electrical work are required, arrangements for same must be made with the New York Marine Trades Association. Only qualified union tradesmen have jurisdiction over this work. It is therefore requested that all exhibits be prefabricated for maximum efficiency of installation and minimum cost. The exhibitor will prefabricate all construction in advance so there will be no need to paint, hammer, fasten or unfasten screws or bolts in the Coliseum, except by Union Trades. Crates and boxes etc., should be tied or taped shut, not screwed or nailed.

NO GRATUITIES: No tips or gratuities may be solicited, nor given. Any union tradesman soliciting tips will be fired from the job. Any exhibitor giving gratuities will be asked to leave the Show. **Be now advised: This policy will be firmly enforced.**

PARKING: Two parking permits per exhibit will be available at no cost to the exhibitor, compliments of the New York Marine Trades Association. There are no special parking areas for exhibitor vehicles during show time. Buses may drive up to main entry and exit passengers, prior to parking in a special bus parking area set aside for them by Coliseum management.

GUARD SERVICE: Exhibitors are required to guard their own exhibit at all times. Uniformed guards will be on duty during the show time period Feb. 9 - 12, 2012 each day. One guard will be on duty each night from closing until opening, **however, NO** responsibility is accepted for individual losses. It is recommended that exhibitors carry insurance to protect themselves against loss. Small objects of value should be secured in locked containers.

RULES COVERING EXHIBITION

- 1. Use of aisles, etc.** - The aisles, passage ways and overhead space remain strictly under control of the management and no signs, decorations, banners, advertising material, etc., may be used without special permission of the management. All exhibits must remain within the confines of the exhibitor's space and no exhibitor will be permitted to erect signs or display products in such manner as to obstruct the view, occasion injury or disadvantageously affect the display of other exhibitors.
- 2. Restrictions** - The management reserves the right to restrict exhibits that may have been falsely entered, or may be deemed unsuitable or objectionable. This reservation applies to noise, persons, things, conduct, printed matter or anything of a character that might be objectionable to the Show as a whole. It also applies to exhibits or advertising in all areas of the Nassau Veterans Memorial Coliseum.
- 3. Staffing** - The Show Management will expect booths to be staffed at all times during show hours. It is recommended that exhibitors discourage outside activities during show hours that will detract from the success of the show.
- 4. Janitorial Services** - Complete service for aisle and booths will be provided by management.
- 5. CERTIFICATE OF LIABILITY INSURANCE** - The NYMTA must have a certificate of liability insurance covering your booth space from your insurance company. Your certificate of liability must name as additional insured and certificate holder the NYMTA, Nassau Coliseum, Nassau County, and Facility Management Co. of New York. Please send directly to:

New York Marine Trades Association, Inc.
188E Park Avenue • Amityville, New York 11701
Fax (631) 691-2724

Final payment must be paid before exhibiting display is put on floor.

FINAL PAYMENT IS DUE: JANUARY 31, 2012



New York Marine Trades Association
Long Island Boat Show
 at Nassau Coliseum, Uniondale, NY 11553
Feb. 10 - 12, 2012

NYMTA Office: (631) 691-7050
NYMTA Fax : (631) 691-2724

APPLICATION FOR EXHIBIT SPACE

COMPANY NAME _____ TELEPHONE: () _____
 ADDRESS _____ FAX: () _____
 CITY _____ STATE _____ ZIP _____
 CONTACT _____ E-MAIL: _____

BOOTH:

10' frontage X 10' deep
 No of units: ___ x _____ = _____
 (Rate) (Booth Amount)

NYMTA MEMBER	NON-MEMBER
\$1,000	\$1,300

List products or services to be displayed: (attach add'l sheets if necessary)

BULK:

NYMTA MEMBER RATE CHART

Ft. Sq.	Rate	Total	w/Early-Pay 15% Disc.
1,000	\$8.00	\$ 8,000.00	\$ 6,800.00
1,500	7.50	11,250.00	9,562.50
2,000	7.00	14,000.00	11,900.00
2,500	6.50	16,250.00	13,812.50
3,000	6.00	18,000.00	15,300.00
3,500	5.50	19,250.00	16,362.50
4,000	5.50	22,000.00	18,700.00
5,600	5.50	30,800.00	26,180.00
7,200	5.50	39,600.00	33,600.00

NYMTA MEMBER RATE CHART

Ft. Sq.	Rate	Total	w/Early-Pay 15% Disc.
1,000	\$10.00	\$ 10,000.00	\$ 8,500.00
1,500	9.50	14,250.00	12,112.50
2,000	9.00	18,000.00	15,300.00
2,500	8.50	21,250.00	18,062.50
3,000	8.00	24,000.00	20,400.00
3,500	7.50	26,250.00	22,312.50
4,000	7.50	30,000.00	25,500.00
5,600	7.50	42,000.00	35,700.00
7,200	7.50	54,000.00	45,900.00

Dimensions required: _____ ft. x _____ ft. = _____ sq. ft. x _____ = _____
 (Rate - see chart) (Bulk Amount)

List products or services to be displayed: (attach add'l sheets if necessary)

Payment Schedule and Terms:

- 20% of charges due with Contract.
 - 30% of charges due by Jan. 15, 2012
 - Final Payment due by Jan. 31, 2012
- See Reverse for Terms and Conditions.

Booth Amount \$ _____

Bulk (Side Room) Amount \$ _____

Bulk Amount \$ _____

TOTAL CHARGE \$ _____

Amount Paid (-) \$ _____

EARLY PAY DISCOUNT (15%) (-) \$ _____

- APPLIES TO BULK SPACE ONLY**
- Deposit must be received by 12/31/11
- Balance must be paid in full by 1/31/12

BALANCE DUE \$ _____

- Cash Check Credit Card

Name: _____

Card Number: _____

Code: _____ Exp. Date: _____

Exhibitors must list below all boats to be displayed. Boats not listed below, or not submitted to the Boat Show Staff 30 days prior to show opening will not be admissible for display. List additional boats on separate sheet.

BOAT DESCRIPTION	LENGTH	BEAM	Dollies Y/N	BOAT DESCRIPTION	LENGTH	BEAM	Dollies? Y/N
1)				6)			
2)				7)			
3)				8)			
4)				9)			
5)				10)			

Application for the above space is hereby submitted in accordance with the Terms and Conditions on both the face and reverse side of this contract. Upon confirmation of space assignment and acceptance of this contract by the New York Marine Trades Association, Inc., the undersigned agrees to be bound by all the Terms and Conditions contained herein.

Company Name _____ Date _____

By: _____ Title _____
 Authorized Signature

Return completed application with your check payable to: **NEW YORK MARINE TRADES ASSOCIATION • 188E Park Avenue • Amityville, NY 11701**

Accepted By: _____ Date _____
 NYMTA Authorized Signature

SHOW MANAGEMENT

The "Long Island Boat Show" at Nassau Coliseum is produced and managed by the New York Marine Trades Association, Inc. (NYMTA). All decisions regarding space assignment, nature and style of exhibits, floor management, hours and interpretation of rules and regulations shall be made by the NYMTA.

EXHIBITOR'S POLICY

- a) Exhibitor shall be bound by the rules, regulations and guidelines set forth by the New York Marine Trades Association, Inc.
- b) Exhibitor agrees that if it fails to comply with the terms, rules and regulations set forth by the boat show committee, The NYMTA shall have the right without notice to the Exhibitor to remove the exhibit and to relet said space or any part thereof.

ADMISSABLE EXHIBITS

- a) Exhibitor agrees to display only new or unused products (as opposed to used merchandise).
- b) Only the boats or products contracted for may be displayed in contracted space. All products must be listed by type and by brand name on the face of this contract.
- c) Products not actually exhibited within the Show may not be represented by models, signs, photographs or other means of representation.

PAYMENT FOR SPACE

- a) Exhibitor must submit a signed contract with a 20% deposit due upon receipt.
- b) Second payment of 30% will be due 100 days prior to show opening. All exhibitors will be sent a letter 2 weeks prior to the deadline as well as a phone call as a reminder.
- c) Final payment of 50% will be due 30 days prior to show opening.
- d) Any space not paid in full at this time can be made available to other exhibitors with boat show committee approval.
- e) Exhibitor with outstanding payments due before Show opening will not be permitted to move into the show.
- f) Payment plans for any open balances will be made on an individual basis. Two (2) boat show committee members must approve all payment schedules.
- g) All reservation deposit money shall be retained by the show in the event Exhibitor fails to fulfill contract or withdraws from the show.
- h) In the event of any outstanding balance at show opening, you agree that the credit card provided will be charged the entire amount in full.

COMPETING BOAT SHOWS

Any potential exhibitor or current exhibitor who produces a boat show that runs contemporaneously with a New York Marine Trades Association produced show will be prohibited from exhibiting at any and all NYMTA shows.

CANCELLATION

- a) If Exhibitor cancels this Agreement in writing sixty (60) days prior to the opening of the Show, any amount paid in excess of 50 percent of the Exhibitor's total obligation will be refunded.
- b) In the event you fail to fulfill or violate the contract or withdraw from the show, all reservation deposit money shall be retained.

SPACE ALLOTMENT

Exhibitor shall be entitled to renew exhibit space in a like amount occupied the previous year, but such renewal does not necessarily mean any Exhibitor will be assigned the exact same location occupied the previous year. It assures the Exhibitor only of the quantity of exhibit space. All Exhibitors must comply with and abide by all decisions made by the Boat Show Committee and the NYMTA.

SUBLETTING SPACE

- a) Subletting, assigning or apportioning of space is prohibited.
- b) Two or more firms may not exhibit in a single space, without written authorization from the Boat Show Committee.

MOVE-IN AND MOVE-OUT INSTRUCTIONS

Specific move-in and move-out instructions will be supplied to each exhibitor and Exhibitors must adhere to these instructions, Such instructions are a binding part of the contract.

INSURANCE

All Exhibitors and concessionaires shall, at their own expense provide and keep in force during the show period, including move-in and move-out periods, the following insurance coverage:

- a) Worker's compensation and employer's liability covering its employees in the state of New York, in accordance with the statutory regulations as set forth by the state.
- b) Comprehensive general liability insurance, including blanket contractual liability, naming the New York Marine Trades Association Inc., Nassau Coliseum as an additional insured, with limits of liability with at least \$1,000,000 in respect to injuries to any one person resulting from any one occurrence, \$1,000,000 in respect to injuries to one or more persons in any one occurrence, and \$500,000 in respect to any damage of property resulting from any one occurrence.
- c) The Exhibitor is responsible for furnishing a certified Certificate of Insurance with worker's compensation, liability, fire, theft and damage coverage if requested by the management prior to the show or following any accident or incident.

The NYMTA shall not be responsible for any loss or damage to any property of the Exhibitor for any reason, including theft, unless damage is caused by gross negligence by the NYMTA or any of its employees.

INDEMNIFICATION

Exhibitor shall indemnify, hold harmless and defend the New York Marine Trades Association, their managers, Board of Directors, officers, sponsors, agents, employees, successors, and assignees from all losses, claims, liability, damage, action, judgments recovered from or asserted against Exhibitor, plus expenses (including without limitation, attorney's fees and expenses) for any injury to or death of any persons, or any loss of, through theft or otherwise, or damage to property arising in any way in connection with the use and enjoyment by the Exhibitor, or of any other persons or entity, with the permission, express or implied, of Exhibitor of the space, equipment or the show space; or arising from the use of equipment, devices furnished to or used by the Exhibitor, or other persons in connection with the show, or the use of the space. Such indemnification shall not be effective if damage or injury results from the sole gross negligence or willful misconduct of the Boat Show or any of its employees.

AMENDMENTS

The NYMTA shall have full power in the interpretation and enforcement of all rules contained herein, and the power to make such amendments thereto, and such further rules and regulations as it shall consider necessary for the proper conduct of a safe, clean, well regulated and attractive Show.

ACCEPTANCE

It is understood and agreed that until this document is executed and returned to NYMTA, it will not be deemed to be a legally binding Agreement between the Exhibitor and NYMTA, but only an Application from the Exhibitor to the NYMTA for space at the Long Island Boat Show at Nassau Coliseum. The NYMTA therefore reserves the right; in its sole discretion, to reject the Application for any reason whatsoever. If such Application is rejected, the payments received without interest will be returned to the Exhibitor within a reasonable period of time after the Application is rejected. If the Application is accepted, the NYMTA will execute a duplicate copy of the Application, at which time the Application shall become a legally binding Agreement between the NYMTA and the Exhibitor, enforceable in accordance with its terms, and the NYMTA will send an executed copy of the Agreement to the Exhibitor prior to the commencement of the show.

The Exhibitor understands that this Agreement is not effective or binding until accepted in writing by the NYMTA. Acceptance of space payments is not acceptance of the Agreement.

ACTS OF GOD

In case the show shall not be held due to acts of God, circumstances beyond the NYMTA control, or any other reason whatsoever, then this lease for space to the Exhibitor shall be terminated. In such case, the limit of claim for damage and/or compensation by the Exhibitor shall be the return to Exhibitor all payments made by the Exhibitor after deduction therefrom a pro-rata share of any expenses incurred on behalf of said Exhibitor and the show.

NYS SALES TAX REGISTRATION NUMBER

Every exhibitor must send the NYMTA a Certificate of Authority for New York State. Please forward this important information promptly to the NYMTA office if not already on file.

THIS IS A NEW YORK STATE REQUIREMENT!

Send your certificate to:

NYMTA\Events & Promotional Manager
188E Park Avenue, Amityville, NY 11701
Phone: (631) 691-7050 • Fax: (631) 691-2724

For more information, contact Vincent Mazzone: Ph: 631.691.7050; E-mail: vincemazzone@aol.com

CERTIFICATE OF INSURANCE

Your contract will not be accepted until the Boat Show Office receives your insurance certificate. In addition, you will not be permitted to move in unless the Boat Show Office has received your insurance certificate.

No exception will be made to this rule. Please arrange to have your certificate sent to the NYMTA office immediately.

The NYMTA shall not be responsible for any loss or damage to any property of the Exhibitor for any reason, including theft, unless damage is caused by gross negligence by the NYMTA or any of its employees.

Per the "terms and conditions" section of your boat show contract, "all exhibitors and concessionaires shall, at their own expense, provide and keep in force during the show period, including move-in and move-out periods, the following insurance coverage:

- A.** Worker's compensation and employer's liability covering its employees in the state of New York, in accordance with the statutory regulations set forth by the state.
- B.** Comprehensive general liability insurance, including blanket contractual liability covering your booth space. Your certificate of insurance must name the NYMTA as an additional insured, with limits of liability at least \$1,000,000 for any one occurrence; \$1,000,000 in the aggregate; and \$500,000 in respect to any damage of property resulting from any one occurrence.
- C.** The Exhibitor is responsible for furnishing a certified Certificate of Insurance with worker's compensation, liability, fire, theft, and damage coverage if requested by show management prior to the show or following any accident or incident.

EXAMPLE:

Certificate Holder
NYMTA
188E Park Avenue
Amityville, NY 11701

Description of Operation
Long Island Boat Show at:
Nassau Coliseum
Uniondale, NY 11553
Feb. 9 - Feb. 12, 2012

General Liability:
1 Million
(per occurrence)

SEND YOUR CERTIFICATE OF INSURANCE TO:

New York Marine Trades Association, Inc.
188E Park Avenue, Amityville, NY 11701
Phone: (631) 691-7050 • Fax: (631) 691-2724

PAYMENT SCHEDULE

**20% OF CHARGES DUE WITH CONTRACT;
30% OF CHARGES DUE JANUARY 15, 2012;
BALANCE OF CHARGES DUE ON JANUARY, 2012.**

NYMTA REFUND POLICY

By order of the Board of Directors, any possible adjustments of show costs will be limited to those exhibitors who have no outstanding balance due on the opening day of the show.

EXHIBITOR IDENTIFICATION BADGE REQUEST



New York Marine Trades Association Long Island Boat Show at Nassau Coliseum



Each company will be issued Exhibitor Identification Badges for personnel working the Boat Show. There is a **ten (10) badge limit per booth exhibitor, and a twenty (10) badge limit per Exhibitor**. A request for additional badges will be reviewed by the Boat Show Committee.

This Exhibitor Request form must be completed and returned to the NYMTA office, 2 weeks prior to the show

- 1 **Exhibitor Identification Badges are required to enter the show.**
- 2 Exhibitor Identification Badges are **only for employees** working the show.
- 3 Exhibitor Identification Badges must be worn at all times while inside the show
- 4 Exhibitor Identification badges must be worn after show hours while in the parameters of the show.

Each employee must sign for and pick up their own badge from the Boat Show Office.

There will be a \$5 surcharge for each replacement badge.

Please TYPE or Print names for Exhibitor Identification Badges in the space provided below.

EMPLOYEE NAME	
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

Company Name:	Phone:
Authorized By:	Date:

Return this form with your check to:
New York Marine Trades Association, Inc.
 188E Park Avenue, Amityville, NY 11701
 Phone: (631) 691-7050 • Fax (631) 691-2724

DECORATING REQUEST



New York Marine Trades Association Long Island Boat Show at Nassau Coliseum



DECORATING SERVICES

OFFICIAL RENTAL ORDER FORM

Rental charges listed below include delivery to your booth, use during the exposition and removal. All orders must be prepaid. Orders must be received at least two weeks prior to the opening of the event to assure choice of items and color selection. Labor and services ordered on behalf of the exhibitors by display builders or other parties must be so authorized in a letter from exhibitors. Payment for all labor and service will be the responsibility of the exhibitor.

Quantity	Item	Unit Price		Quantity	Item	Unit Price	
CHAIRS				RUGS - Standard Sizes			
		Advance Discount Order	Late Order			Advance Discount Order	Late Order
___	Upholstered Folding Chair(s).....@	31.00	35.00	___	9' x 10' Rug.....@	65.00	70.00
___	Counter Stool(s).....@	31.00	35.00	___	9' x 15' Rug.....@	81.50	87.25
TABLES <input type="checkbox"/> Regular <input type="checkbox"/> Counter Height (Does NOT Include Draping)							
___	2-1/2 x 4' wood table.....@	31.00	33.00	___	9' x 20' Rug.....@	110.00	120.00
___	2-1/2 x 6' wood table.....@	33.00	35.00	___	9' x 30' Rug.....@	143.00	154.50
___	2-1/2 x 8' wood table.....@	36.00	40.00	___	9' x 40' Rug.....@	200.00	220.00
DRAPING OF REGULAR HEIGHT TABLES (Does NOT Include Table) (Price includes Top, Front, and 2 Sides)				CUSTOM CARPET INSTALLED Available on installed basis to overall dimensions specified. Rate includes installation labor, taping, wasting incident to cutting carpet for utility connection, around building columns, etc. Additional labor charge at hourly rates to fit carpet around platforms, stairways, special patterns, etc. Indicate overall dimensions: _____ ft. x _____ ft. @ 25.00 sq. yd. _____ Carpet may be ordered in standard or special installed sizes - not a combination of the two.			
___	2-1/2 x 4' wood table.....@	53.00	57.00				
___	2-1/2 x 6' wood table.....@	57.00	61.00	TOTALS			
___	2-1/2 x 8' wood table.....@	59.00	63.00				
DRAPING OF COUNTER HEIGHT TABLES (Does NOT Include Table) (Price includes Top, Front, and 2 Sides)				TOTAL AMOUNT ORDERED _____ X 8.625 % SALES TAX _____ TOTAL _____			
___	2-1/2 x 4' wood table.....@	62.00	65.00	NOTICE ALL ORDERS MUST BE PRE-PAID.			
___	2-1/2 x 6' wood table.....@	67.00	72.00				
___	2-1/2 x 8' wood table.....@	74.00	80.00				
Color Preferred for Above: <input type="checkbox"/> Red <input type="checkbox"/> Blue							
Color Preferred for Above: <input type="checkbox"/> Red <input type="checkbox"/> Blue							

Name of Show _____

Company _____ Space No.(s) _____ Tel. No. _____

Street _____ City _____ State _____ Zip _____

By _____ Title _____

Return this form with your check to:
New York Marine Trades Association, Inc.
 188E Park Avenue, Amityville, NY 11701
 Phone: (631) 691-7050 • Fax (631) 691-2724

BOAT EXHIBITOR FLOOR PLAN - Use This For Your Scale Drawing

Exhibitor:

E

Space:

1/4" may represent 1", 2" or 3", state which is applicable

N

S

**FREIGHT
ENTRANCE**

**FRONT
DOOR**

W

ENHANCE YOUR SUCCESS!

Boating Times™ Long Island

**is the only official program
of the Long Island Boat Show.**

- Only Boating Times Long Island is guaranteed to reach 100% of the attendees.
- Advertising with us assures that every attendee will carry your message home.
 - Reach boaters who missed your booth.
- Expand your reach to other boaters through our distribution at over 125 Long Island locations.

	BACK COVER	Inside FC/BC	Full Page	1/2 Page	1/3 Page	1/4 Page	1/8 Page
1x	\$1,595	\$1,350	\$999	\$795	\$675	\$529	\$395
4x	\$1,404	\$1,188	\$849	\$699	\$595	\$462	\$348
8x	\$1,240	\$1,117	\$750	\$658	\$558	\$434	\$327
10x	\$1,178	\$ 980	\$665	\$618	\$525	\$408	\$309

**Contact our advertising department today at:
631 805 9040 ext. 115**

www.boatingtimesli.com



NASSAU VETERANS MEMORIAL COLISEUM

Nassau Coliseum Expo Center Services
1255 Hempstead Turnpike
Uniondale, New York 11553
Phone: 516.794.9300
FAX: 516.794.8373

BOOTH No. _____

ELECTRICITY ORDER FORM

THE EXPO CENTER @ NASSAU COLISEUM

INSTRUCTIONS

STEP 1 Complete order form

ADVANCE ORDER RATE: All orders submitted TWO WEEKS prior to show move in date

LATE ORDER RATE: All orders submitted within TWO WEEKS of move in (Checks not accepted for Late Orders)

STEP 2 Payment Options— NO REFUNDS

CHECK/MONEY ORDER: Please mail CHECK/MONEY ORDER payable to SMG and COMPLETED FORM to:

Please DO NOT staple
check or money order to
completed form

Nassau Coliseum Expo Center Services
1255 Hempstead Turnpike
Uniondale, New York 11553

CREDIT CARD: FAX COMPLETED FORM with all CREDIT CARD INFORMATION to 516.794.8373

OR mail to address above

PAYMENT MUST ACCOMPANY ORDER FORM FOR FULFILLMENT

Name of Show _____

Booth Number _____

Exhibitor _____

Contact _____

Address _____

Business phone _____

Cell _____

FAX _____

Email _____

CREDIT CARD PAYMENT	
Card Number	_____
Expiration	_____
Card Holder	_____
Authorized Signature	_____

Quantity	Electrical Needs			Advance Order Rate	Late Order Rate <small>(NO CHECKS)</small>	Total
	Single-outlet	15 amp	120 volts	\$90.00	\$119.00	
	Single-outlet	20 amp	120 volts	\$103.00	\$137.00	
	Four-plug box	15 amp	120 volts	\$147.00	\$185.00	
	Four-plug box	20 amp	120 volts	\$163.00	\$208.00	
Special Electrical Needs—If power needs are not listed above						
	Please specify equipment to power:			\$163.00	\$209.00	
SUB TOTAL						
TAX (8.625%)						
TOTAL						

The 2012



BOAT SHOW

Feb. 10-12, 2012

THE EXPO CENTER 
NASSAU VETERANS
MEMORIAL COLISEUM



Exit M4 off Meadowbrook Parkway
 1255 Hempstead Turnpike
 Uniondale, NY 11553

Space Cost Includes:

- General cleaning
- General decorating
- General lighting
- General security
- Program listing
- Handling of craft for move in and out
- Powerful, comprehensive advertising and publicity utilizing radio, television, newspapers, magazines and special promotions
- Exhibitor's manual
- Boats space and booth space cleaning
- Erection and dismantling of displays
- Lift service for engines
- Extra rigging

